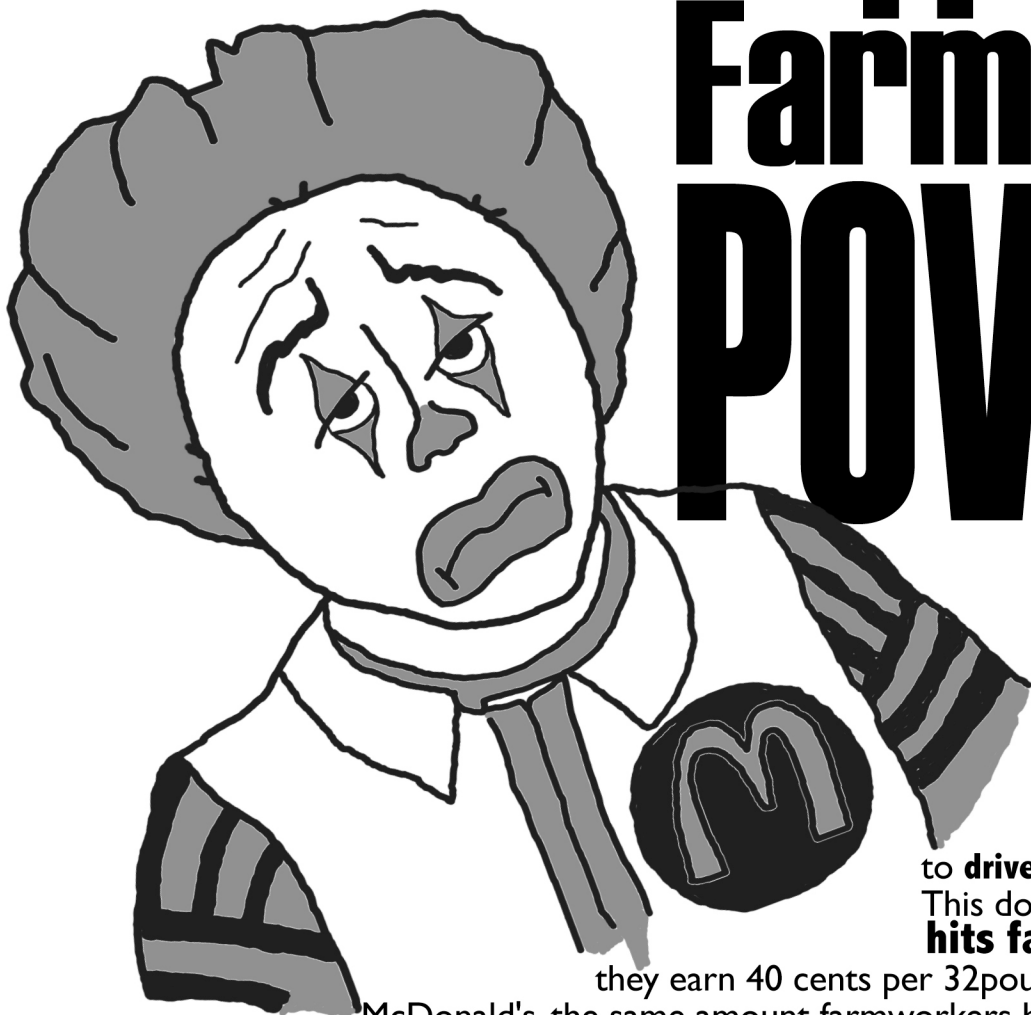


McDonald's PROFITS from Farmworker POVERTY



McDonald's makes its **billions** not only by selling more fast-food than any other restaurant, but also by using its massive purchasing power to **drive down the price of tomatoes it buys.**

This downward pressure **hits farmworkers the hardest:**

they earn 40 cents per 32-pound bucket of tomatoes picked for McDonald's, the same amount farmworkers have been earning since the 1970's.

At this rate, **a worker must pick nearly 2.5 tons of tomatoes just to make minimum wage for a 10-hour day.** What's worse, more than a thousand farmworkers have been held in slavery conditions in recent years. Were the tomatoes in your hamburger picked under threat of violence? McDonald's refuses to prove otherwise.

Farmworkers in Florida won a boycott against Taco Bell in 2005, earning an extra **penny per pound of tomatoes** picked and oversight in the fields to prevent abuses and slavery. Now, farmworkers are demanding **accountability from McDonald's.** Find out how **you can help** by contacting fairfoodNYC@gmail.com or visiting www.ciw-online.org.

